



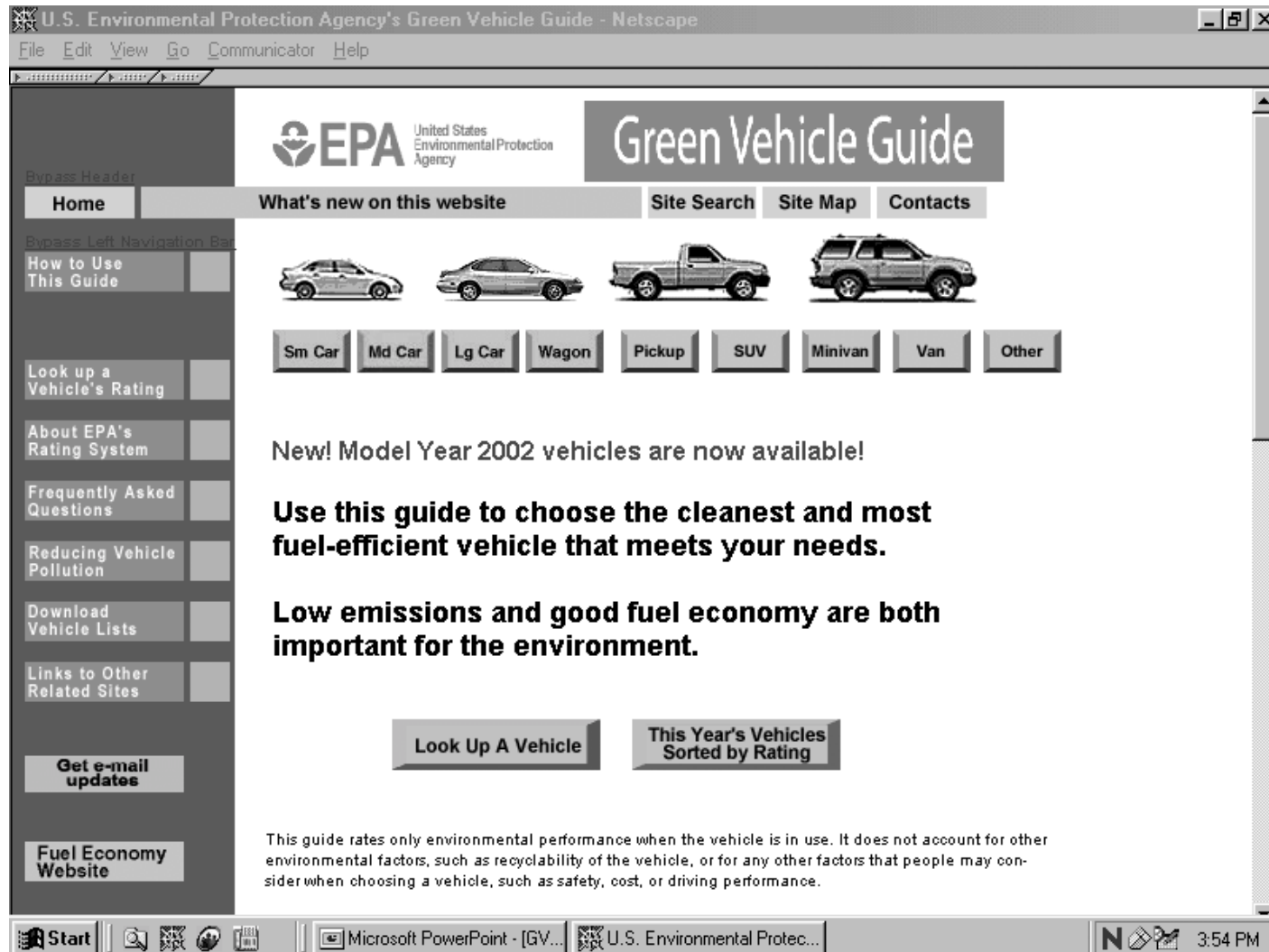
Green Vehicle Guide

www.epa.gov/greenvehicles

An Important Consumer Tool

Certification and Compliance Division
Office of Transportation and Air Quality

Green Vehicle Guide Today: Home Page



Green Vehicle Guide Today: Vehicle Page

Green Vehicle Guide - Look Up A Vehicle's Rating - Netscape

File Edit View Go Communicator Help

Bookmarks Netsite: <http://www.epa.gov/greenvehicles/E-TOYOTA-Prius-02.htm> What's Related

EPA United States Environmental Protection Agency

Green Vehicle Guide





Home What's new on this website Site Search Site Map Contacts

Cars Trucks

Sm Car Md Car Lg Car Wagon Pickup SUV Minivan Van Other

2002 TOYOTA: Prius

NOTE: Set the print orientation to 'Landscape' before printing -- this page is too wide for 'Portrait'.

			Overall		Within - Class
Vehicle Specs.	Sales Area	Underhood Label ID Number	Emissions / Air Pollution	Fuel Economy / Global Warming	Green Vehicle Class Rating
1.5L (4 cyl) Auto-AV 2WD Gasoline		2TYXV01.5LJ1		City 52 mpg Hwy 45 mpg	★★★★★ Among Compact Cars
1.5L (4 cyl) Auto-AV 2WD Gasoline		2TYXV01.5LJ1		City 52 mpg Hwy 45 mpg	★★★★★ Among Compact Cars

View all Small Cars Look Up Another Vehicle's Rating

Document: Done

Green Vehicle Guide: Goals

- **Educate consumers about the link between transportation and the environment**
- **Raise consumer awareness of greener choices**
- **Provide an easy way for the automotive industry to highlight their greener products**
- **Ultimately, increase demand for cleaner vehicle choices, thus encouraging increased supply.**

Green Vehicle Guide: Accomplishments

- **Over 14 million hits so far**
 - Consumers apparently are interested in learning about environmental performance
- **Referenced by many consumer, auto-related, educational and other organizations**
 - Endorsed by Consumer Reports
 - Chosen by USA Today Online as a “Hot Site”
 - Used in teaching curricula in schools and colleges

Green Vehicle Guide: Feedback

- Many have thanked us for finally providing this information
- Although not a primary consideration, many have indicated they would use environmental ratings to narrow their choices
- Confusion/Frustration regarding low rated diesel vehicles
 - high levels of NOx and PM despite higher fuel efficiency
- Want the web site to also provide information about older vehicles

Green Vehicle Guide Tomorrow: Home Page



[Look Up A Vehicle](#)

[How We Rate Vehicles](#)

[Common Questions](#)

[About Vehicle Pollution](#)

[Download Information](#)

[Related Links](#)

[Get Email Updates](#)

[Contact Us](#)

U.S. Environmental Protection Agency

[What's New](#) | [Contact Us](#) | [Print Version](#)

Search:

[EPA Home](#) > [Green Vehicle Guide](#)

Overview

Use this guide to help you choose the cleanest, most fuel efficient vehicle that meets your needs.

Look Up A Specific Vehicle

What's New?

•COMING SOON: 2003 Models!

Green Vehicle Guide Tomorrow: Vehicle Page

U.S. Environmental Protection Agency



[Home](#)

[Look Up A Vehicle](#)

[How We Rate Vehicles](#)

[Common Questions](#)

[About Vehicle Pollution](#)

[Download Information](#)

[Related Links](#)

[Get Email Updates](#)

[Contact Us](#)

[What's New](#) | [Contact Us](#) | [Print Version](#)

Search:

[EPA Home](#) > [Green Vehicle Guide](#) > [Look Up A Vehicle](#)

2002 Honda Insight



Versions	Engine	Emission Score	City/Hwy MPG
Hatchback View Details	1.0L	10	57/56 mpg
Hatchback View Details	1.0L	8	57/56 mpg

[Compare with other vehicles](#)

Green Vehicle Guide Tomorrow:

- **Must be modified to comply with new EPA web site template by end of June.**
- **Will add 2003 models in Fall 2002.**
- **Considering adding enhancements, such as more sophisticated search and sort functions and other more user-friendly features.**

Green Vehicle Guide Tomorrow:

- **Will continue GVG promotional activities.**
 - Dealer awareness pilot in Ann Arbor
 - Actively encouraging other web sites to link to GVG
 - Giving demonstrations and presentations at trade and other public events
 - Pursue partnerships with financial institutions and educational institutions
- **Leverage marketing departments of colleges and universities for GVG**
- **Expand upon media relations to consider GVG in enviro/auto articles**
- **Obtain user feedback to improve upon GVG**